

Some Insights from the **Forbes Cloud 100 2020**, list of SaaS companies:

The following Industry Verticals are leading the current technology landscape.

1. Enterprise AI
2. Data Analytics / Data Intelligence
3. Data Management / Data Platform
4. Cyber Security
5. Sales CRM / Sales Enablement / Sales Engagement / Customer Engagement
6. Customer Communications Software
7. Design Software
8. DevOps Software
9. Team Management / Collaboration
10. Robotic Process Automation
11. Collaboration Software
12. Payments Software

And the Companies in the above verticals are:

1. Enterprise AI – DataRobot, C3.ai, Dataiku, Dataminr
2. Data Analytics / Data Intelligence – Databricks, Sisense, ThoughtSpot, Collibra
3. Data Management / Data Platform – Snowflake, Confluent, Rubrik, Veeam, Cohesity
4. Cyber Security – Tanium, Netskope, Darktrace, BitSight
5. Sales CRM / Sales Enablement / Sales Engagement / Customer Engagement – Pipedrive, Seismic, Gong.io, Highspot, Outreach, Segment, Freshworks, Braze, Sprinklr, Gainsight
6. Customer Communications Software – Front, Intercom, Podium
7. Design Software – Canva, Figma, Invision
8. DevOps Software – GitLab, JFrog
9. Team Management / Team Collaboration – Asana, Monday.com, Notion
10. Robotic Process Automation – UiPath, Automation Anywhere
11. Collaboration Software - Symphony Communication Services, Miro
12. Payments Software – Stripe, Checkout.com

The Skills that are in demand:

1. Artificial Intelligence
2. Machine Learning
3. Data Science, Data Analytics
4. Data Management
5. Cybersecurity
6. Sales
7. Mobile Development
8. Internet of Things
9. Robotics
10. Fintech

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